

Special Note: The following is a summary of the Minutes taken from the Business Development Advisory Council, Marketing and Public Relations Subcommittee meeting held on August 28, 2014, and does not necessarily provide a detailed verbatim

MINUTES

BUSINESS DEVELOPMENT ADVISORY COUNCIL
Marketing and Public Relations Subcommittee Teleconference Meeting
THURSDAY, AUGUST 28, 2014
12:00 P.M.

CLARK COUNTY GOVERNMENT CENTER
500 S. GRAND CENTRAL PKWY
4TH FLOOR, SILVER ROOM
LAS VEGAS, NEVADA 89155

Members Present:

Charles Ware, Innovative Health Education Solutions
Marla Turner, The Blue Nevadan
Miranda Richardson, IA3

Clark County Staff

Diana Escobar, Clark County Purchasing/Business Development

Legal Counsel:

Catherine Jorgenson, Clark County District Attorney's Office

I. CALL TO ORDER

II. OPENING CEREMONIES

III. CERTIFICATION OF COMPLIANCE WITH THE NEVADA OPEN MEETING LAW

IV. PUBLIC COMMENTS:

V. INTRODUCTION:

VI. OLD BUSINESS:

A. Review of newsletter preparations to date

VII. NEW BUSINESS:

A. Set date for BDAC review of 1st newsletter draft

B. Create timeline for meeting BDAC review date

C. Assign Tasks to Subcommittee members

VIII. PUBLIC COMMENTS

IX. NEXT MEETING: Thursday, October 2, 2014, 9:00 a.m., 4th Floor, Gold Room, Clark County Government Center, 500 S. Grand Central Parkway., Las Vegas, NV 89155.

IX. ADJOURMENT

Date Posted:

This is a public meeting. This Agenda has been posted in the following locations in conformance with the Nevada Open Meeting Law:

Clark County Government Center, 500 S. Grand Central Pkwy, LV, NV

Clark County District Court Administration, 200 S. 3rd Street, LV, NV

Regional Transportation Commission, 600 S. Grand Central Pkwy, LV, NV

Clark County Aviation McCarran International Airport, 5757 Wayne Newton Blvd. LV, NV

We are pleased to make reasonable accommodations for members of the public who are disabled. If special arrangements are necessary, please notify the County Manager's office at (702) 455-3530. Advance notice of twenty-four (24) hours is requested.

Copies of non-confidential supporting materials provided to the Council are available upon request. Request for such supporting materials should be made to Diana Escobar at (702) 455-4432 or at descobar@ClarkCountyNV.gov, Clark County Purchasing and Contracts Division, at 500 South Grand Central Parkway, 4th floor, Las Vegas, Nevada 89155 and are available on-line at www.clarkcountynv.gov.

Items on the agenda may be taken out of order. The Council may combine two or more agenda items for consideration. The Council may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. Periods devoted for the general public to provide comments are limited to matters relevant to the Council's jurisdiction. Public comment is limited to three (3) minutes per speaker and may be reasonably reduced if necessary to accommodate an unusually large number of persons desiring to speak. No vote may be taken on a matter not listed on the posted agenda.